

# Need more customers?

**Received, read and retained** for longer  
due to the content in our magazine

local **ludlow**

**6,500 Magazines Delivered**

**5,000** magazines **hand delivered** to homes in **Ludlow**  
**1,500** magazines available in **community points** for rural residents to pick up

Advertising Prices Per Month + VAT

**Full Page**  
£100  
or  
£85

132mm x 187mm

**1/2 Page  
Portrait**  
£65  
or  
£55.25

64mm x 132mm

**1/4 Page**  
£40  
or  
£34

64mm x 91.5mm

**FREE  
On-line  
Directory  
Listing**

**1/8 Page**  
£25 or  
£21.25

64mm x 43.75mm

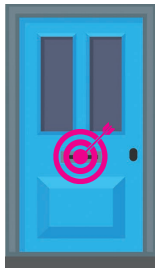
**1/2 Page Landscape**  
£65  
or  
£55.25

132mm x 91.5mm

Leaflet  
Distribution

Hand delivered  
through the door  
to homes  
& businesses

1,000 - 6,000  
= **£45**  
per 1,000



**Specified Page  
Supplement**  
£15

**Front Cover Banner** 148mm x 40mm (plus bleed) **£175**

**Inside Front | Inside Back | Page 3** 132mm x 187mm (no bleed) **£140**

**Back Cover** 132mm x 187mm (no bleed) **£165**

**Double Centre Page Spread** 276mm x 187 (no bleed) **£215**

(Lowest prices are based on 12 months booking and paying by direct debit)

Book 12 Months & pay by Direct Debit  
Get **15% Off**

Book 6 Months & pay by Direct Debit  
Get **10% Off**

Book 3 Months & pay by Direct Debit  
Get **5% Off**

cariads  
local  
ltd.

WYE  
local

local beacon

local ludlow

**Helping Local Businesses Grow**

Contact Claire Gutteridge: **07866 742616** / hello@localludlow.co.uk / www.cariadslocal.co.uk